



A small town atmosphere...
...ready to do business.

[About Auburndale](#) | [Relocation Guide](#) | [Economic Development](#) | [Calendar](#) | [Members](#) | [City Government](#)

About Auburndale

At first glance, Auburndale appears to be a quiet city with "hometown quality." A lingering look reveals a firmly established, steadily growing community with a population of approximately 12,000. Teamwork abounds in every aspect-business and industry, education, sports and recreation - the vital element is the spirit of the community, and the community spirit is one of Auburndale's main attractions.

What Auburndale Can Offer

Stroll through downtown for that small town nostalgic feeling where everybody knows your name. A variety of retail stores comprise the downtown area, each with a distinctive taste and flair, as well as, being professional and service related.

Auburndale City Services

Auburndale Police Department
2 Bobby Green Plaza
Auburndale, FL 33823
(863) 965-5555

Auburndale Fire Department
100 Ariana Avenue
Auburndale, FL 33823
(863) 965-5522

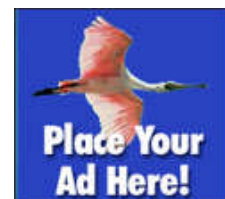
Auburndale City Hall
1 Bobby Green Plaza
Auburndale, FL 33823
(863) 965-5530

Auburndale Water Department
111 Main Street
Auburndale, FL 33823
(863) 965-5500

Auburndale Parks & Recreation Department
119 West Park Street
Auburndale, FL 33823
(863) 965-5545
(863) 965-6319 Fax

Where to Visit & Play in Auburndale

- Auburndale's neatly kept City Park
- 18 Shuffleboard Courts
- 6 covered and 4 outside Racquetball Courts



- 8 Tennis Courts
- 6 Basketball half courts
- Softball Complex
- Soccer Complex
- Auburndale Trail
- Lake Myrtle Park
- Lake Stella is a splendid site for a casual walk or brisk jog along the lake's perimeter

Auburndale's Location

Ideally located in Central Florida, situated 50 miles southwest of Orlando, and 45 miles northeast of Tampa, Auburndale provides ready access to a wide range of artistic and cultural resources. Auburndale's neighbor to the east is Winter Haven, the home of Cypress Gardens. Lakeland borders Auburndale 10 miles to the west. You will find all of Central Florida's main attractions within a 50-mile radius including: BUSCH GARDENS, SEA WORLD, DISNEY WORLD/EPCOT CENTER, DISNEY-MGM STUDIOS, UNIVERSAL STUDIOS, and ADVENTURE ISLAND.

Business and Industry

The past 20 years have shown rapid growth in Business and Industry, including concentrate juice plants, fresh fruit packing houses, container manufacturers, mobile home manufacturing, paper box and plastic pipe companies, distilleries, farm machinery and trucking companies. Today the largest employers are Commercial Carrier (2,000 employees), Cutrale Citrus USA (750), Coca-Cola North America (225), Adams Packing Association (250), Colorado Boxed Beef (225), Bright House Networks (288), Fleetwood Homes (171), and KIK Products of Florida, Inc. (150). These and many other industries are located in four Industrial Parks. Polk County's Business Environment is one of the area's strongest attractions. The East Polk Committee of 100 is available to offer assistance to business interests in the area.

The Future

Paving the road to Auburndale's future, the new Polk County Parkway was opened in the spring of 1999. As a result of the "Polkway," business and industry is expected to accelerate to accommodate local business in the Polk Commerce Center; currently 7 million people reside within 100 miles of the intersection of the "Polkway" and I-4.

General Information

- **Population:** Auburndale retail trading area est. 27,000
- **Climate:** Average temperature - Winter 61/Summer 82
- **Agriculture:** Primarily citrus groves with some small farms
- **Churches:** Forty
- **Public Schools:** Four elementary schools, one middle school, one senior high school, and one adult school
- **Financial Institutions:** Six Banks
- **Hospital:** Winter Haven Hospital, a private 526-bed facility, is located just 5 miles from downtown Auburndale.
- **Newspapers:** Auburndale Sun (weekly), Winter Haven News Chief (daily), Lakeland Ledger (daily)
- **Broadcast:** WTWB, 1570 Khz, 5,000 watts, is affiliated with the ABC



Entertainment Network

- **Recreation Facilities include:** New baseball and softball fields, soccer and football fields, municipal basketball courts, racquetball courts and tennis courts with Pro Shop (city tennis pro), Senior Center, Municipal Building, Club House, Tourist Club, Public shuffleboard courts, Lakes-swimming, boating, and fishing, a beautiful City Beach with picnic area and boat landing on Lake Ariana.

Auburndale Chamber-Main Street
111 East Park Street
Auburndale, Florida 33823
Phone (863) 967-3400
Fax (863) 967-0880
Email information@auburndalechamber.com



[About Auburndale](#) | [Relocation Guide](#) | [Economic Development Calendar](#) | [Members](#) | [City Government](#)

All Content Copyright © 2003 Auburndale Chamber <- All Rights Reserved
Designed by CyberLink1.com & ePolk.com